



7th ADRIATIC AND  
5th CROATIAN CONGRESS OF  
**PHARMACOECONOMICS  
AND OUTCOMES RESEARCH**  
Poreč, Croatia, April 20-23, 2017

## Thursday, April 20, 2017

### 10:00 Arrivals and registration

14:00-17:30 **Pre congress educational workshop:** Multicriteria decision analysis (MCDA): from theory to practice in supporting evidence based policy decisions in healthcare.

**Faculty:** Z.Kalo (HU), D.Vitezic (HR), V.Zah (SRB), D.Atanasijevic (SRB), S.Bolanca (HR)

Detailed program

14:00-14:05 **Welcome & introduction** (D.Vitezic)

14:05-14:45 **Is there a need for MCDA and why?** (Z.Kalo)

14:45-15:10 **MCDA from the perspective of researches, prescribers and patients** (D.Vitezic)

15:10-15:30 **MCDA from the perspective of payers and pharmaceutical industry** (S.Bolanca)

**15:30-15:45 Coffee break**

15:45-17:30 **MCDA tool - demonstration of use in oncology and rare diseases** (V.Zah, D.Atanasijevic)

## Welcome session and opening ceremony

18:00 **Welcome addresses by Congress Presidents and Auspices**

18:30 **Key note speech (Ken Paterson, UK): Our World 2017 - Looking Backwards, Looking Forwards?**

19:00 **Welcome reception**



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## Friday, April 21, 2017

### 8:30 - 10:45 Plenary session 1: Pharmacoeconomics and outcomes research of novel cardiovascular medicines

*Chairmen: Dinko Vitezic, Viktorija Erdeljic Turk*

- 8:30 Davor Milicic (HR): **CURRENT STATE OF CARDIOLOGY OUTCOMES IN CROATIA**
- 8:55 Tabassome Simon (FR): **LONG-TERM OUTCOME WITH ORAL ANTICOAGULANTS WITH OR WITHOUT DUAL ANTIPLATELET THERAPY AFTER AMI**
- 9:20 Andrej Janzic (SI): **THE IMPORTANCE OF MODEL VARIABILITY IN COST-EFFECTIVENESS ANALYSIS**
- 9:40 Livio Garattini (IT): **CHOLESTEROL-LOWERING DRUGS: SCIENCE AND MARKETING**
- 10:05 Marta Kucan (HR): **HYPOLIPEMICS USAGE IN CROATIA**
- 10:20 Aleksandar Knezevic (HR): **PHARMACOECONOMIC ASPECTS OF THE NEW PCSK-9i CLASS**

**10:45 Coffee break**

### 11:00 - 13:00 Research communications 1

*Chairmen: Jurij Furst, Carmen Hadjic Kostrencic*

- 11:00 Rok Hren (SI): **IMPACT OF POOR ADHERENCE ON COST-EFFECTIVENESS OF ADALIMUMAB IN THE TREATMENT OF PSORIASIS (PSO) AND PSORIATIC ARTHRITIS (PSA) IN SLOVENIA**
- 11:25 Teotónio Albuquerque (PT): **PATIENT SUPPORT PROGRAMS IMPACT ON HEALTH CARE BY INCREASING ADHERENCE, CLINICAL, HUMANISTIC AND ECONOMIC PATIENT OUTCOMES**
- 11:50 Diana Mance (HR): **RATIONAL DECISION MAKING IN THE ALLOCATION OF EXTREMELY EXPENSIVE DRUGS**
- 12:05 Bertalan Nemeth (HU): **APPLICATION OF MULTICRITERIA DECISION ANALYSIS (MCDA) TO FACILITATE EVIDENCE BASED HEALTH POLICY DECISIONS**



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12:30 Slobodanka Bolanca (HR): **UTILISATION OF ANTICANCER DRUGS IN SOUTH EAST EUROPE: HOW CLOSE IS IT TO A STRATEGIC INVESTMENT IN HEALTH OUTCOMES?**

12:45 Dragan Korolija Marinic (HR): **GOVERNMENT WILLINGNESS TO PAY FOR CANCER TREATMENT IN CROATIA**

**13:00 Lunch break**

**14:00 - 16:30 Plenary session 2: Pricing policies and financing strategies for improving patient access to innovation**

*Chairmen: Igor Francetic, Slobodanka Bolanca*

14:00 Stanislav Primožic (SI): **REGULATORY APPROACHES FOR EARLY ACCESS OF MEDICINES IN EU**

14:25 Zoltan Kalo (HU): **METHODS FOR PHARMACEUTICAL PRICING**

14:50 Andras Inotai (HU): **RETHINKING BIOSIMILAR DRUG POLICIES**

15:15 François Lamérand (B): **LONG-TERM SUSTAINABILITY OF HEALTHCARE AND FINANCING OF INNOVATION**

15:40 Jurij Fürst (SI): **NEW IDEAS FOR IMPROVING ACCESS TO MEDICINES**

16:05 Livio Garattini (IT): **REIMBURSABLE DRUG CLASSES AND CEILINGS IN ITALY: WHY NOT ONLY ONE?**

**16:30 Coffee break**

**16:45-18:15 PLENARY DEBATE AND ROUNDTABLE DISCUSSION 1**

**HOW TO MANAGE & AFFORD ACCESS TO MEDICAL INNOVATION? ARE WE ANY CLOSER TO FINDING REASONABLE, PATIENT CENTRIC SOLUTION?**

*Moderator: Zoltan Kalo (HU)*

*Participants: B. Cukanovic (SRB), J. Furst (SI), L. Garattini (IT), M. Kucan (HR), F. Lamerant (B), R. Likic (HR), V. Sazonov (SI), Lj. Suturkova (MK)*

**20:30 CONGRESS NETWORKING DINNER**



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## Saturday, April 22, 2017

### 8:30 - 10:45 Research communications 2

*Chairmen: Ljubica Suturkova, Aleksandara Knezevic*

- 8:30 Ines Potocnjak (HR): **A RETROSPECTIVE, OBSERVATIONAL, COMPARATIVE AND PHARMACOECONOMIC STUDY OF BENZODIAZEPINE DERIVATIVES UTILIZATION FROM 2014 TO 2015 BETWEEN CROATIA AND SWEDEN**
- 8:45 Iva Kraljickovic (HR): **FEASIBILITY OF IMPLEMENTATION OF COLOUR-GRADED PICTOGRAMS ON MEDICAL PACKAGING REGARDING THE DRUGS' IMPACT ON ABILITY TO DRIVE MOTOR VEHICLES**
- 9:00 Stevce Acevski (MK): **COST OF ILLNESS – ANTIBIOTIC TREATMENT OF NOSOCOMIAL INFECTIONS FROM METHICILLIN RESISTANT STAPHYLOCOCCUS AUREUS, ACCINETOBACTER SP. OR PSEUDOMONAS AERUGINOSA**
- 9:20 August Cesarec (HR): **BUDGET IMPACT ANALYSIS OF BIOSIMILAR TRASTUZUMAB FOR THE TREATMENT OF BREAST CANCER IN CROATIA**
- 9:40 Aleksandra Kapedanovska Nestorovska (MK): **COST-EFFECTIVENESS ANALYSIS OF OBINUTUZUMAB AS FIRST LINE TREATMENT OPTION FOR PATIENTS WITH CHRONIC LYMPHOCYTIC LEUKEMIA IN REPUBLIC OF MACEDONIA**
- 10:00 Robert Likic (HR): **BUDGET IMPACT ANALYSIS OF BIOSIMILAR RITUXIMAB FOR THE TREATMENT OF PATIENTS WITH MALIGNANCIES STEMMING FROM B LYMPHOCYTES IN CROATIA**
- 10:20 Zorica Naumovska (MK): **PHARMACOECONOMIC EVALUATION OF SORAFENIB AS FIRST-LINE TREATMENT FOR ADVANCED HEPATOCELLULAR CARCINOMA**

**10:45 Coffee break**

### 11:00 - 13:00 Research communications 3

*Chairmen: Dragana Atanasijevic, Rok Hren*

- 11:00 Samir Mukinovic (BIH): **THE ACCOUNTING CONCEPT IN FUNCTION OF RESTRICTIONS ON RIGHTS OF COMPULSORY HEALTH INSURANCE**



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- 11:20 Davor Mance (HR): **FOUR DEGREES OF PRICE DISCRIMINATION: EXAMPLES FROM PHARMACOECONOMICS**
- 11:40 Katerina Kopeckova (CZ): **COST OF ILLNESS FOR RENAL CELL CARCINOMA IN CZECH REPUBLIC**
- 12:00 Tanja Novakovic (SRB): **THE VALUE OF INNOVATION IN DECISION MAKING**
- 12:20 Viktorija Erdeljic Turk (HR): **USING SURROGATE EFFICACY ENDPOINTS IN EVALUATING BENEFITS AND COSTS OF ANTICANCER DRUGS IN METASTATIC DISEASE**
- 12:40 Luka Voncina (HR): **HEALTH TECHNOLOGY ASSESSMENT AS A BASIS FOR REIMBURSEMENT DECISIONS IN SOUTH EAST EUROPE: FROM LEGISLATION TO PRACTICE**

**13:00 Lunch break**

**14:00 - 16:30 Plenary session 3: Reimbursement evaluation and technology assessment of innovative medicines**

*Chairmen: Livio Garattini, Diana Mance*

- 14:00 Thomas Griesbacher (A): **EVALUATION OF THERAPEUTIC BENEFIT AS BASIS FOR REIMBURSEMENT BY THE NATIONAL SOCIAL INSURANCE INSTITUTIONS IN AUSTRIA**
- 14:25 Rok Hren (SI): **A REVIEW OF VALUE-BASED PRICING OF ONCOLOGICAL DRUGS**
- 14:50 Dragana Atanasijevic (SRB): **IMPLEMENTATION OF MANAGED ENTRY AGREEMENTS IN SERBIA**
- 15:15 Maria Kamusheva (BG): **APPLICATION OF NEW HTA LEGISLATION IN BULGARIA**
- 15:40 Mirjana Huic (HR): **HTA IN CROATIA: WHY IS INTERNATIONAL COLLABORATION SO IMPORTANT?**
- 16:05 Ken Paterson (UK): **RAPID HEALTH TECHNOLOGY ASSESSMENT OF NEW MEDICINES (INCL. CANCER MEDICINES) - LESSONS FROM 15 YEARS EXPERIENCE IN SCOTLAND**

**16:30 Coffee break**



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**16:45-18:15 PLENARY DEBATE AND ROUNDTABLE DISCUSSION 2**

**CONSENSUS ON MINIMALLY ACCEPTABLE EVALUATION METHODS FOR NEW HEALTH TECHNOLOGIES TO ENSURE FAST & FAIR ACCESS TO PATIENTS**

*Moderator: Dinko Vitezic (HR)*

*Participants: D. Atanasijevic (SRB), V. Erdeljic Turk (HR), T. Griesbacher (A), R. Hren (SI), M. Huic (HR), K. Kopeckova (CZ), K. Paterson (UK), L. Voncina (HR)*

**Sunday, April 23, 2017**

**9:00 Joint meeting of national Pharmaco-economic Associations:**  
HOW TO IMPROVE REGIONAL COLLABORATION AND RESEARCH IN THE  
FIELD OF PHARMACOECONOMICS AND OUTCOMES RESEARCH

**10:30 Coffee break**

**11:00 Joint meeting of national Pharmaco-economic Associations:**  
ORGANIZATION OF THE 8TH ADRIATIC CONGRESS OF  
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**12:30 Lunch & Departures**