



11th Adriatic Congress of Pharmacoeconomics and Outcomes Research with focus on CEE

20 - 22 APRIL 2023 SOFIA, BULGARIA

Organized by the Section for Pharmacoeconomics and Outcomes Research of the Croatian Society of Clinical Pharmacology and Therapeutics, Croatian Physician Association



PROGRAM - P. 1

PATIENT ACCESS TO HEALTH IN CEE – ENABLING VALUE-DRIVEN HEALTHCARE DECISIONS

THURSDAY - 20.04

FRIDAY - 21.04

SATURDAY - 22.04

SESSION 1

10:00 – 11:30

Pre-Congress Workshop in Collaboration with Prof. Zoltan Kalo, Syreon Research Institute

Health technology assessment in Europe: from birth to puberty

09:00 – 10:45

Pharmaceutical Pricing, International Referencing and Public Funding - any light at the end of a tunnel?

Tiered based pricing, combination pricing, external price referencing and its impact to patient access, horizon scanning and its utilization for appropriate and strategic allocation of public funding.

09:00 – 10:45

Affordability Challenges and Emerging Financing Models for ATMPs in CEE region

National stakeholders need to create a balance between ensuring patient access to breakthrough therapies and maintaining the financial sustainability of the healthcare system. What are the new pathways and funding strategies for these innovative high-cost therapies and how could they be implemented in CEE region?

COFFEE BREAK (Shakespeare Hall, Grand Hotel Millenium)

11:30-12:00

10:45-11:15

10:45-11:15

SESSION 2

12:00 – 13:30

Pre-Congress Workshop in collaboration with Prof. Zoltan Kalo, Syreon Research Institute

Health technology assessment in Europe: from birth to puberty

11:15 – 13:00

Value Based Health Care Decision Making in CEE - a myth or a dream?

The goal of value-based care transformation is to enable the health care system to create more value for patients. How to maximize health outcomes across CEE region, despite limited budgets, reduced personnel, and inadequate time.

11:15 – 12:55

Health Economic Aspects of Emerging Treatment Modalities

Methodological considerations and best practice sharing

13:00 – 13:20

CONGRESS CLOSING CEREMONY

LUNCH

(Shakespeare Hall, Grand Hotel Millenium)

13:30-14:00

(Workshop participants only)

LUNCH

(Shakespeare Hall, Grand Hotel Millenium)

13:00-14:00

13:30 – 15:30

Collaborative Associations' Meeting (by invitation only)

- Feedback from this year congress
- Venue and topics for next year congress
- Opportunities for collaboration between congresses

**15:30 – 16:30
DEPARTURES**



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PROGRAM - P. 2

PATIENT ACCESS TO HEALTH IN CEE – ENABLING VALUE-DRIVEN HEALTHCARE DECISIONS

THURSDAY - 20.04

FRIDAY - 21.04

SESSION 3

14:00 – 15:50

CONGRESS OPENING CEREMONY

KEY-NOTE SPEECHES

The Evolution of Access to Health in Bulgaria over the last decade

Government Perspective on Access to Health in Bulgaria

Patient Perspective on Access to Health in Bulgaria

14:00 – 16:40

ROUNDTABLE

EU General Pharmaceutical Legislation

As part of the EU pharmaceuticals strategy, the Commission plans to evaluate and revise the EU's general legislation on medicines to ensure a future-proof and crisis-resistant regulatory environment.

ROUNDTABLE INTRODUCTION SPEECHES

(setting the scene):

EU General Pharmaceutical Legislation - Patient expectations, Implementation (un)readiness and Industry perspective

Roundtable participants:

National (government and academia) stakeholders from CEE region, Patient Associations' representatives, Industry representatives

COFFEE BREAK (Shakespeare Hall, Grand Hotel Millenium)

15:50-16:15

16:40-17:10

SESSION 4

16:15 – 18:30

ROUNDTABLE

EU HTA Regulation - Implementation Readiness in CEE region

Implementation challenges and expected benefits of the EU HTA regulation for CEE countries

ROUNDTABLE INTRODUCTION SPEECHES

(setting the scene):

EU HTA Regulation - Patient expectations, Implementation (un)readiness and Industry perspective

Roundtable participants:

National stakeholders from CEE countries, EU HTA experts, Industry representatives

17:10 – 18:30

Importance of RWE in Value Based Decision Making

How to drive the sustainable development and adoption of tools, methods and best practices in the generation and use of real world evidence for better health care decision-making in CEE region; Transferability of RWD.

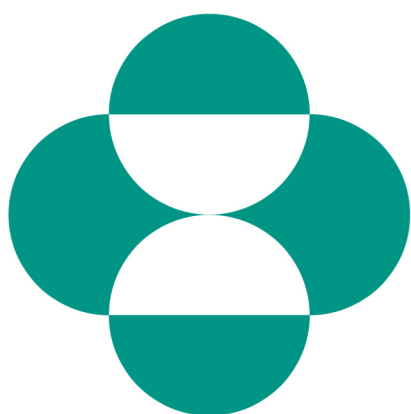
SOCIAL NETWORKING (Shakespeare Hall, Grand Hotel Millenium)

18:45

Welcome reception and Networking
Cocktail Dinner

18:30

Cocktail Dinner



MSD

INVENTING FOR LIFE



FORUM OF INTERNATIONAL
RESEARCH & DEVELOPMENT
PHARMACEUTICAL COMPANIES, EIG

<https://www.farmaforum.si/en>



LET'S GET
MEDICINES TO
PATIENTS



FASTER

Access to treatments across EU takes 511 days on average, ranging from **133 days in Germany to 899 days in Romania**.

We commit to **filing Pricing & Reimbursement applications post EU authorization in all EU-27 member states as quickly as possible**, and no later than 2 years.

LET'S MAKE ACCESS
TO MEDICINES



FAIRER

Each country's ability to pay for innovative medicines is different.

We need a **new framework that varies prices** between member states depending on their economic level.

LET'S MAKE
INTRODUCING NEW
MEDICINES MORE



SUSTAINABLE

Cutting-edge treatments bring new challenges for health systems.

With novel payment models we can **spread the cost of these treatments** over the time that patients benefit from them.

LET'S MAKE
THE BARRIERS
TO ACCESS



CLEARER

There are 10 factors that delay patient access to new treatments.

We've developed a portal where companies record the launch progress of each medicine in each Member State and the **reasons behind delays to help us find solutions together**.

efpia*

efpia*

European Federation of Pharmaceutical
Industries and Associations



#WeWontRest

INFORMATION CAMPAIGN IN SUPPORT OF ORGAN DONATION



TO GIVE
LIFE



Astellas Pharma EOOD | 90 Tsarigradsko shose Blvd. | Capital Fort Office Building | floor.11 | 1784, Sofia | Bulgaria | Tel: +359 2 862 53 72

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19
2023

Driving change
for generations



Since the beginning of our company, we have been working to help people with chronic diseases live full and healthy lives. While people today are living longer than ever before, rising rates of obesity and diabetes threaten the health and prosperity of future generations.

We are going beyond medicine to strengthen disease prevention and early intervention, driving change for the health of generations to come - with the ultimate aspiration of a world free from the burden of chronic disease.

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